

LOCKCHAIN

0% Commissions on Bookings

LockChain is a decentralized opensource bookings technology and an integrated marketplace, where hoteliers and property owners can rent their property globally, collect money and manage bookings without paying any commissions to middlemen.

This is the place to book the place to stay for your next trip – a hotel, a private property or even part of a private property.

Decentralized platform, built over Ethereum VM, will be open-source and free-to-use by the public. The marketplace will be web based and integrated to the blockchain

-  Low Total Hard Cap only 32,000 ETH
-  High Project Potential \$500 Billion industry
-  Already Sold 4,200 ETH of The Limited Pre-Sale
-  High Token Liquidity and Fast Integration with at Least 2 Exchanges (by Dec 2017)

-  Strong Team and the only Project Backed by a President of a Country
-  Instant Purchase from Smart Contract Through your Personal Wallet
-  Fast Growing Organic Community of 12,000+ Crypto & Travel Lovers
-  1 Year Vesting on Team & Reserves
-  Digitally Limited Supply - Smart Contract Can Generate LOC Only as Result of ETH
-  Healthy LOC Buyers Portfolio - 50% Retail Buyers & End Users
-  Brilliant Review by Medias
-  Pure Utility Token with Direct Application on High Value Travel Booking Service
-  Alpha Version of Hotel & Properties Marketplace Ready as Soon as Nov 2017
-  Signed Agreement with Fantasticstay.com for Adding 10,000 Properties

What problem does Lockchain solve?

Lockchain enters the industry of Online Travel Agencies, dominated by established middlemen like Booking.com and Airbnb.com. Hoteliers and Property owners are forced to use their centralized platforms, paying 10-25% commission. Lockchain is here to remove this commission and add this value to the customers.

Property owners will receive their rent money using Lockchain (LOK) Tokens in a transparent, secure, trustless and commission-less way. They will be able to transfer their existing property listings with a single click, add new ones using a user-friendly panel, manage all listing and improve sales with in-depth data dashboards and analytics by Lockchain.

Travelers will be empowered to book the same listings but 10-25% cheaper, thanks to blockchain technology, skipping the online travel agencies as current middlemen.

How does Lockchain work?

Lockchain includes 3 key components:

- **HTML5 Web platform and iOS/Android mobile App**
 - A cross-platform end-user application, allowing easy booking of hotels and private properties.
- **Centralized Backend**
 - Lockchain backend, keeping records of all listing information and providing insights and analytics for optimization. Easy to use content management system, so property owners can add/manage their property listings on the blockchain
- **Decentralized Backend**
 - Property listings on the Ethereum blockchain, containing secured, trustless rules for payment and commitment, allowing all traditional models like no cancelation, cancelation, deposit guarantees etc. Adding new ones like incentives in LOK tokens for users to leave ratings and reviews

What is the big vision

All humans are citizens of the world and travelling to different locations should become as easy and affordable as possible. Until now, using decentralized architecture to further improve the working models, was not possible. Lockchain utilizes the emerging new technology to disrupt a growing industry of \$500bn from its foundation.

Use of LOK tokens

By widely distributing LOK tokens to a global group of participants, Blockchain expects to align interests of hoteliers, private property owners and travelers. LOK tokens will be used to settle all bookings. Traditional means of payment like credit cards will also be supported, but as a secondary option. We hope that we will play our active role in making the world a better place not only by making travel more affordable, but also by helping more people to adopt using crypto currencies and digital assets.

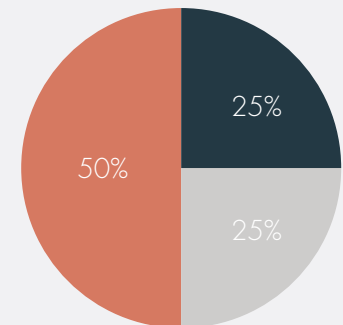
Timeline of Token Sale

- Target Raise: 32,000 ETH
- Start of Pre-sale: Oct 3, 2017
- Start of Main Token Sale – Oct 29 or immediately after Pre-Sale Hard Cap is hit
- Closing of Public Sale – Nov 30, 2017

The notional value of LOK is set to:

- 1,000 LOK for 1 ETH upon presale
- 750-650 LOK for 1 ETH upon public sale

Key Metrics



- 50% Sold in token sale
- 25% Retained for Team, Advisors, Community, Early backers
- 25% Retained as Reserve for future development

Payment mechanism: ETH

Token format: ERC-20 Standard

Executive Team



Nikola Alexandrov Founder & CEO

Co-founder of Bitcoin7 - among the first bitcoin exchanges back in 2011, 3rd in volume worldwide at its time. 4 Years of experience in the development of travel industry meta-search aggregator (BookingSpot). Founder of theSEO.com - digital marketing agency, winner of the Forbes E-volution award 2015 for best SEO agency and founder of the proprietary "E-Cron" online retailing brand with more than 150,000 customers per year in 30+ countries and registered trademark in 28 countries



Hristo Tenchev Founder & COO

Co-founder of Bitcoin7 - among the first bitcoin exchanges back in 2011, 3rd in volume worldwide at its time. Founder of XS Software (www.xs-software.com), one of the most successful gaming companies in Europe with more than 50 million registered players worldwide. Co-founder at Software University (Softuni.bg), innovative IT education center with more than 100,000 software engineering students for its 3 years history, also pioneering blockchain education in Bulgaria. Co-founder of 1Hub (www.1hub.io), co-working digital creative space, based in Sofia, Bulgaria

Key Advisors

- **Rosen Plevneliev – President of Bulgaria**
President of Bulgaria from 2012 to 2017 and one of the founders of the innovation ecosystem of ICT in Bulgaria which has proven to be among the best ecosystems in Eastern Europe.
- **Eva Maydell – Member of European Parliament**
Member of the European Parliament representing the European People's Party Group (Christian Democrats).
- **Nikola Stojanow – COO and co-founder of Aeternity**
[Experienced Business developer who is part of the Aeternity™ Project. As a multi-national Business Development Executive with experience working in Germany.

Additional Information

You can find more information about the Sen-say token sale online at:

- lockchain.co
- **Whitepaper:**
<https://lockchain.co/whitepaper.html>
- **For presale / tokensale requests:**
team@lockchain.co